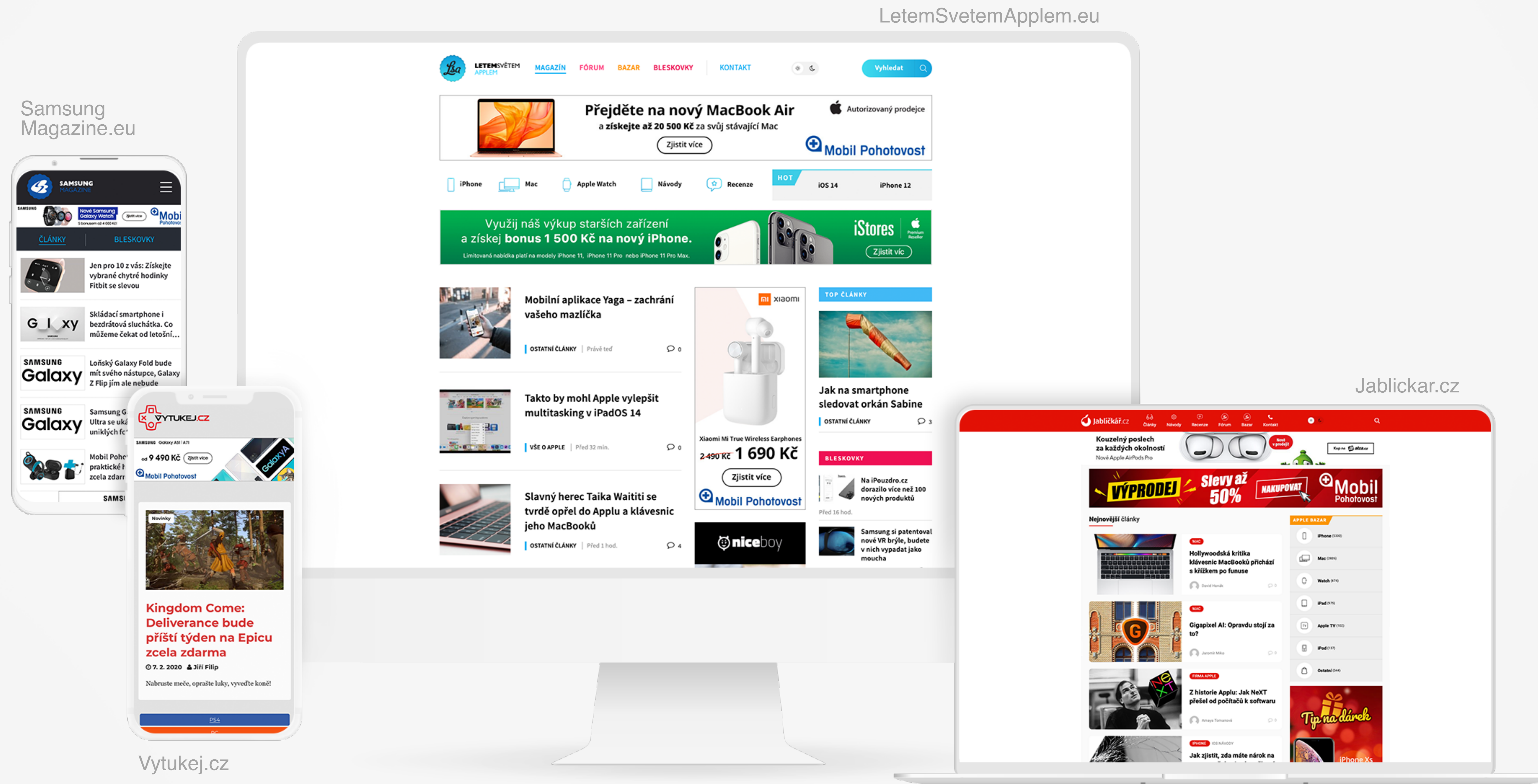
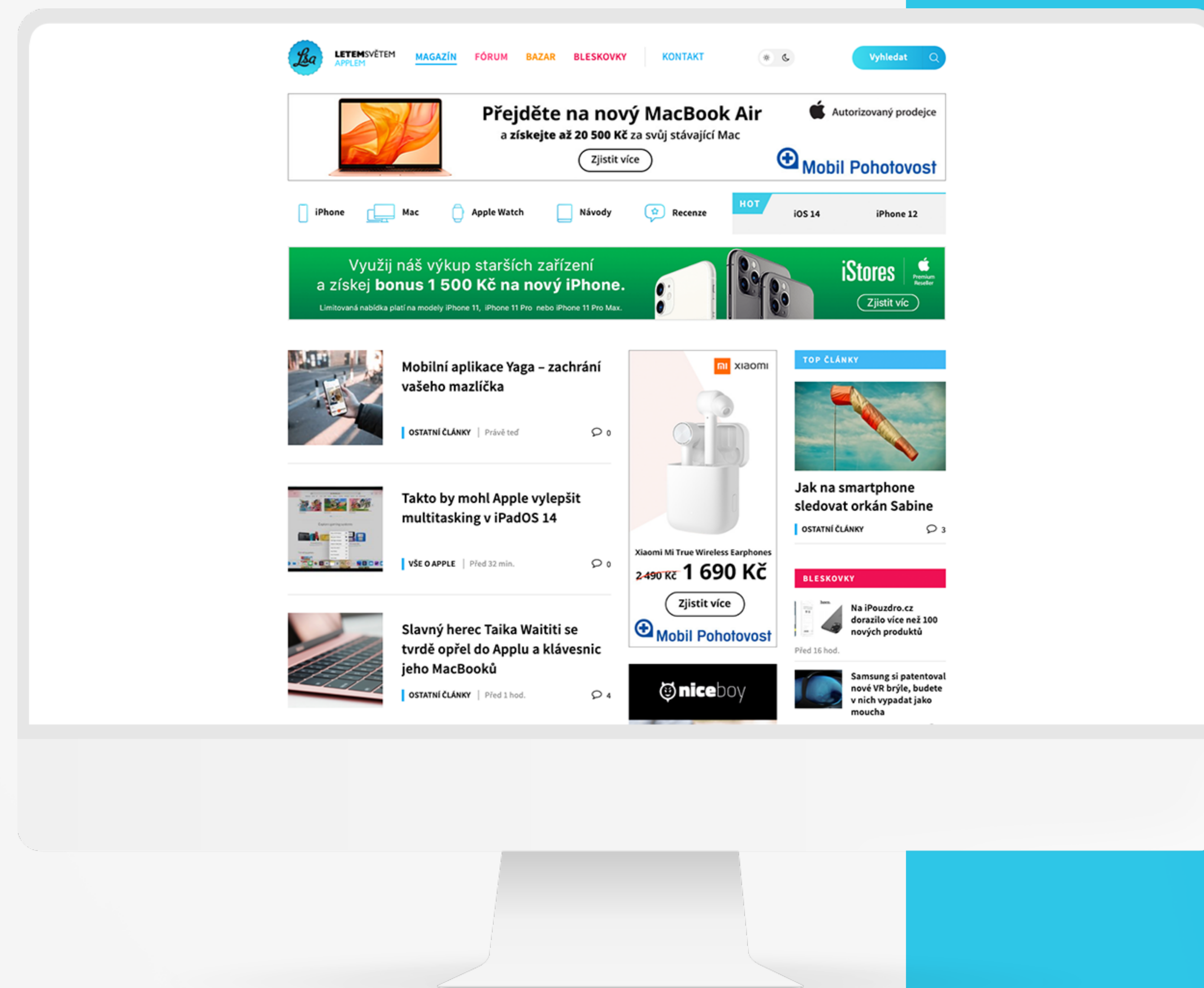




**Price list
Year 2025**

Our media

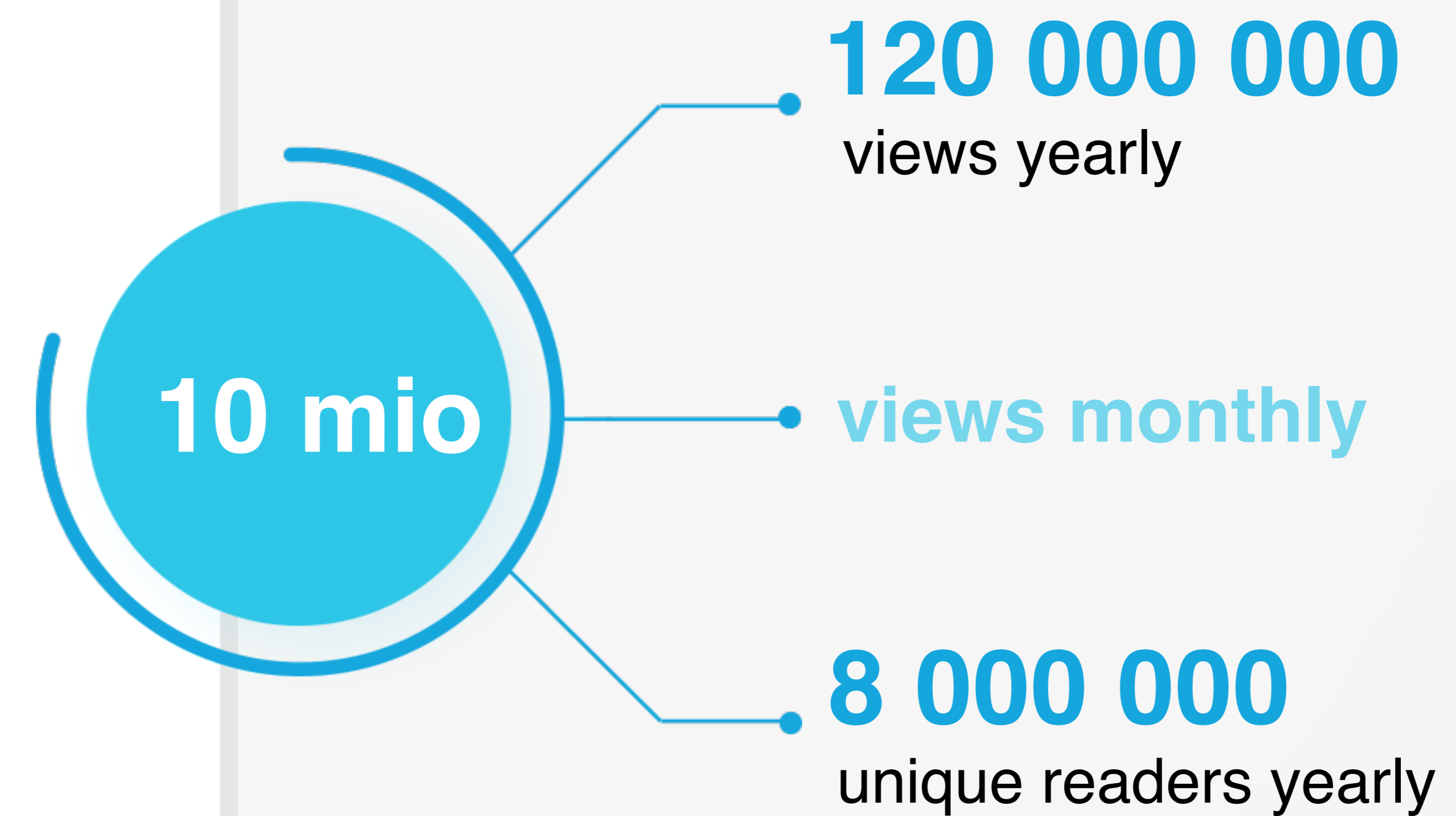
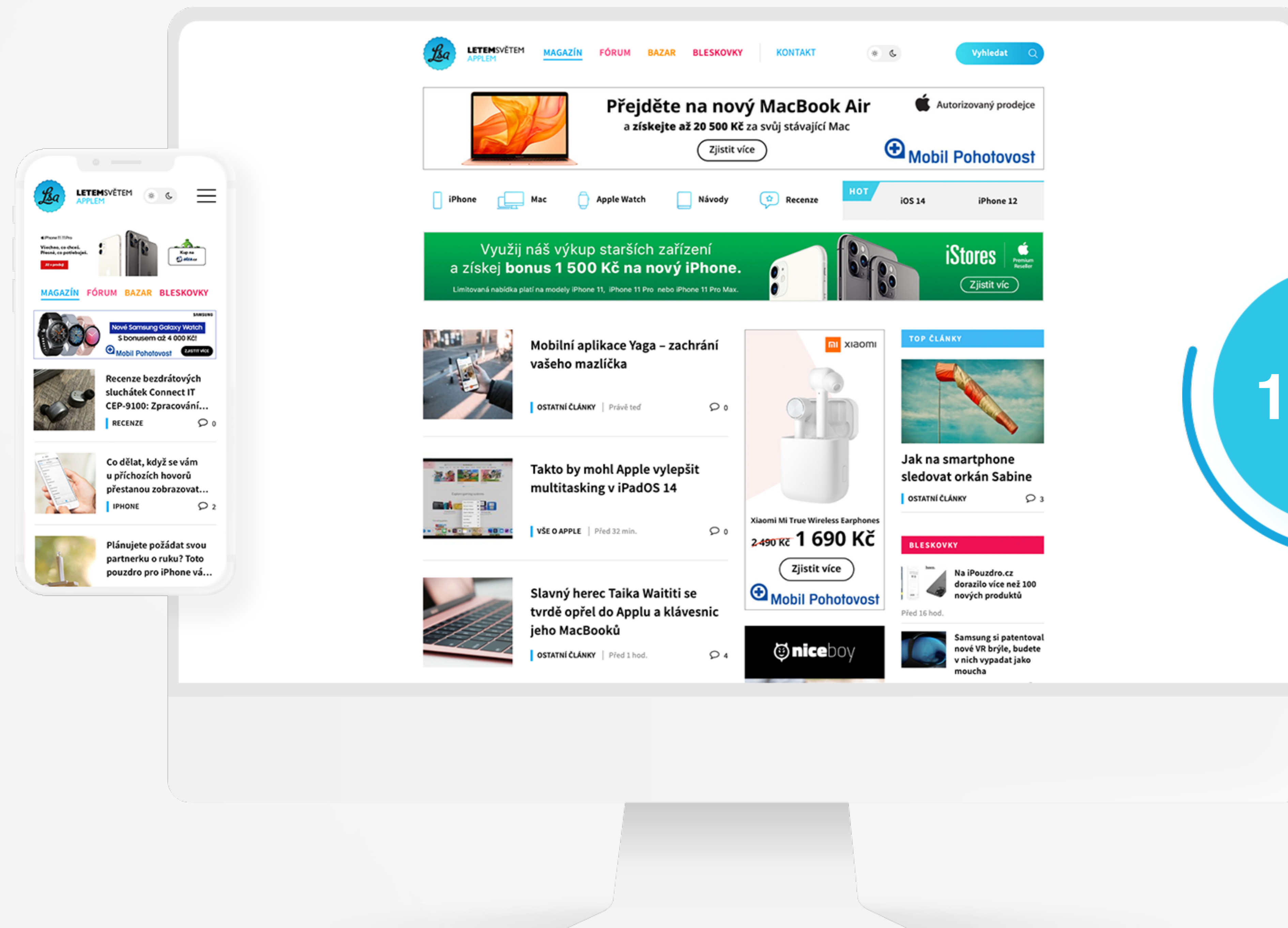




L&a

letemsvetemapplem.eu

new “coat”, new backend, new opportunities
all backed by results



letemsvetemapplem.eu

unique readers yearly

8 000 000

views yearly

120 000 000

2 000 000
visits monthly

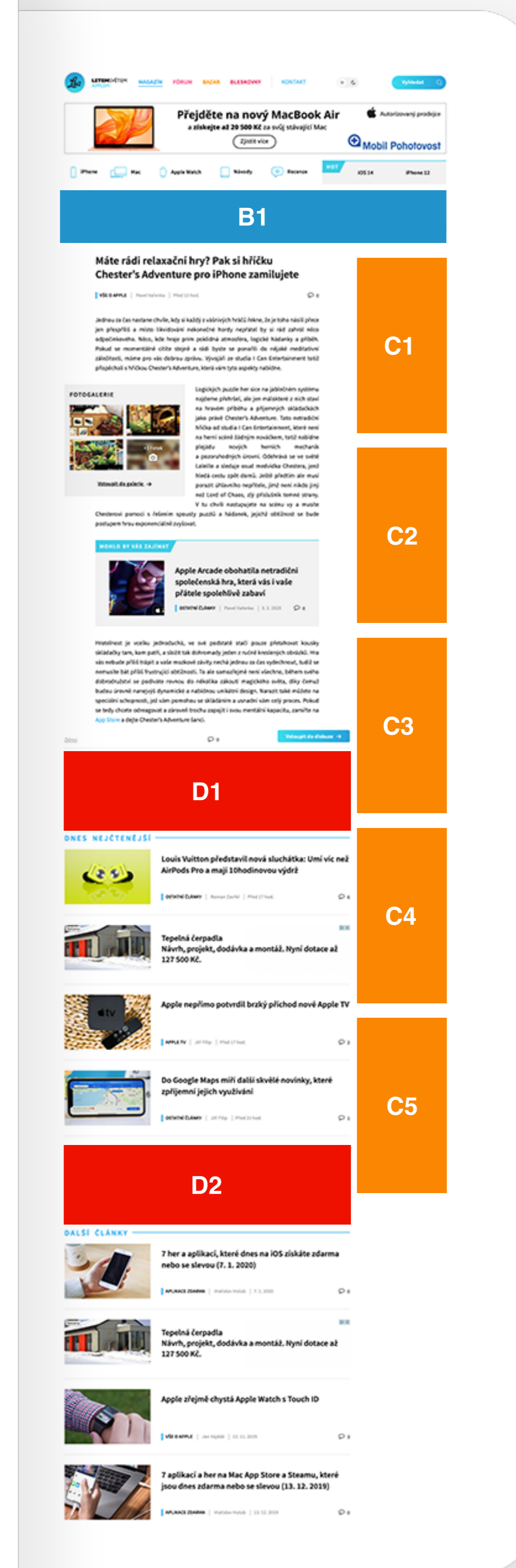
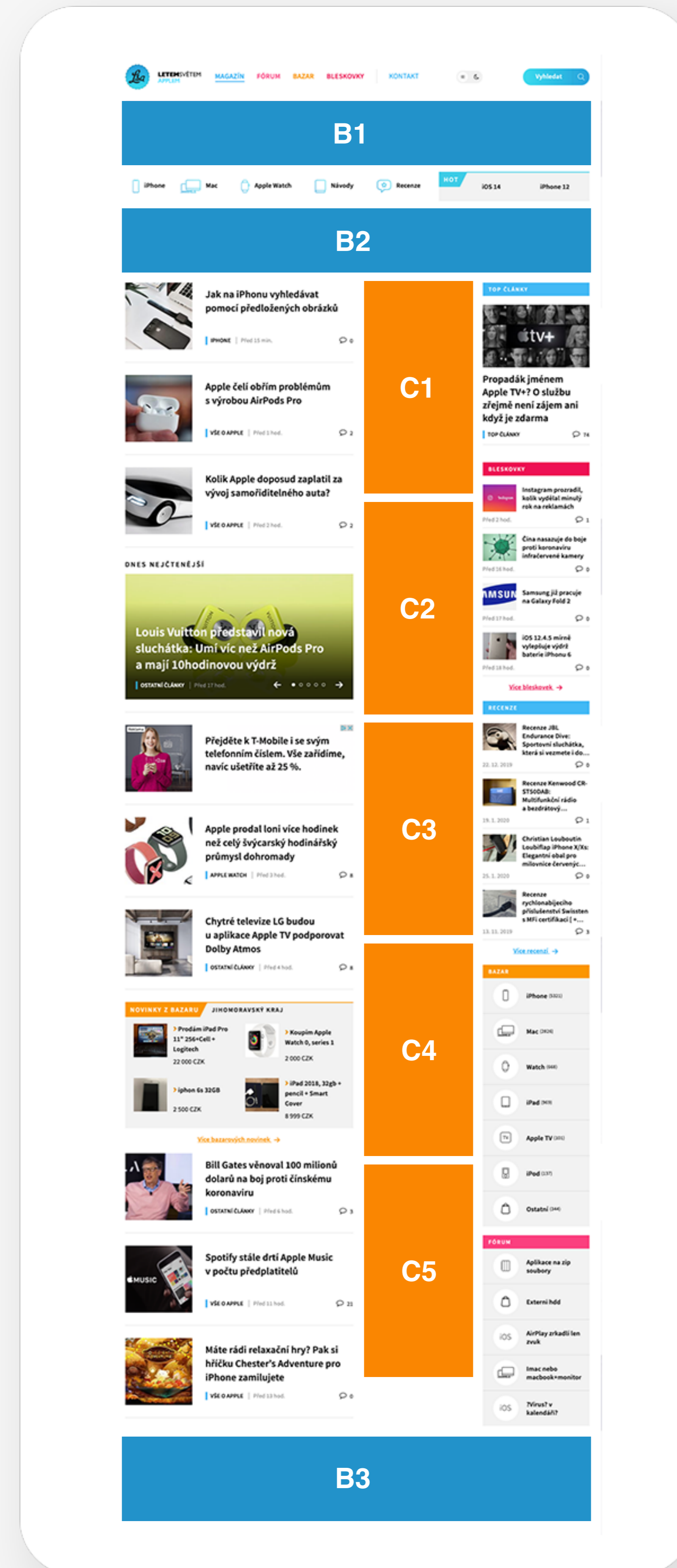
10 000 000
views monthly

1 100 000
unique readers
monthly

Ad banners

letemsvetemapple.eu

Banners **C1 - C5** / **B1 - B3** are visible both on the homepage and on subpages.



Banners **D1, D2** are only displayed on subpages.

Price list

Banners C1 - C5

letemsvetemapplem.eu

Position name	CPT	Guaranteed views per month	UIPs / month	UIPs / year	Dimensions
● Ad banner C1	1,60 €	10 000 000 views	1 100 000	8 000 000	300 x 600
● Ad banner C2	1,40 €	10 000 000 views	1 100 000	8 000 000	300 x 600
● Ad banner C3	1,20 €	10 000 000 views	1 100 000	8 000 000	300 x 600
● Ad banner C4	1,40 €	10 000 000 views	1 100 000	8 000 000	300 x 600
● Ad banner C5	1,40 €	10 000 000 views	1 100 000	8 000 000	300 x 750 (floating)

Price list

Banners B1 - B3 / D1, D2

letemsvetemapplem.eu

Position name	CPT	Guaranteed views per month	UIPs / month	UIPs / year	Dimensions
● Ad banner B1	2,70 €	10 000 000 views	1 100 000	8 000 000	1110 x 150
● Ad banner B2	2,00 €	10 000 000 views	1 100 000	8 000 000	1110 x 150
● Ad banner B3	1,20 €	10 000 000 views	1 100 000	8 000 000	1110 x 200
● Ad banner D1	0,80 €	10 000 000 views	1 100 000	8 000 000	830 x 220
● Ad banner D2	0,80 €	10 000 000 views	1 100 000	8 000 000	830 x 220

Price list

Link placement

A word or a phrase of your liking linked to your website in the footer of www.letemsvetemapple.eu.

80€ - 1 month

800€ - 1 year

Press release: 160€

Review: 180€ - Software
300€ - Hardware

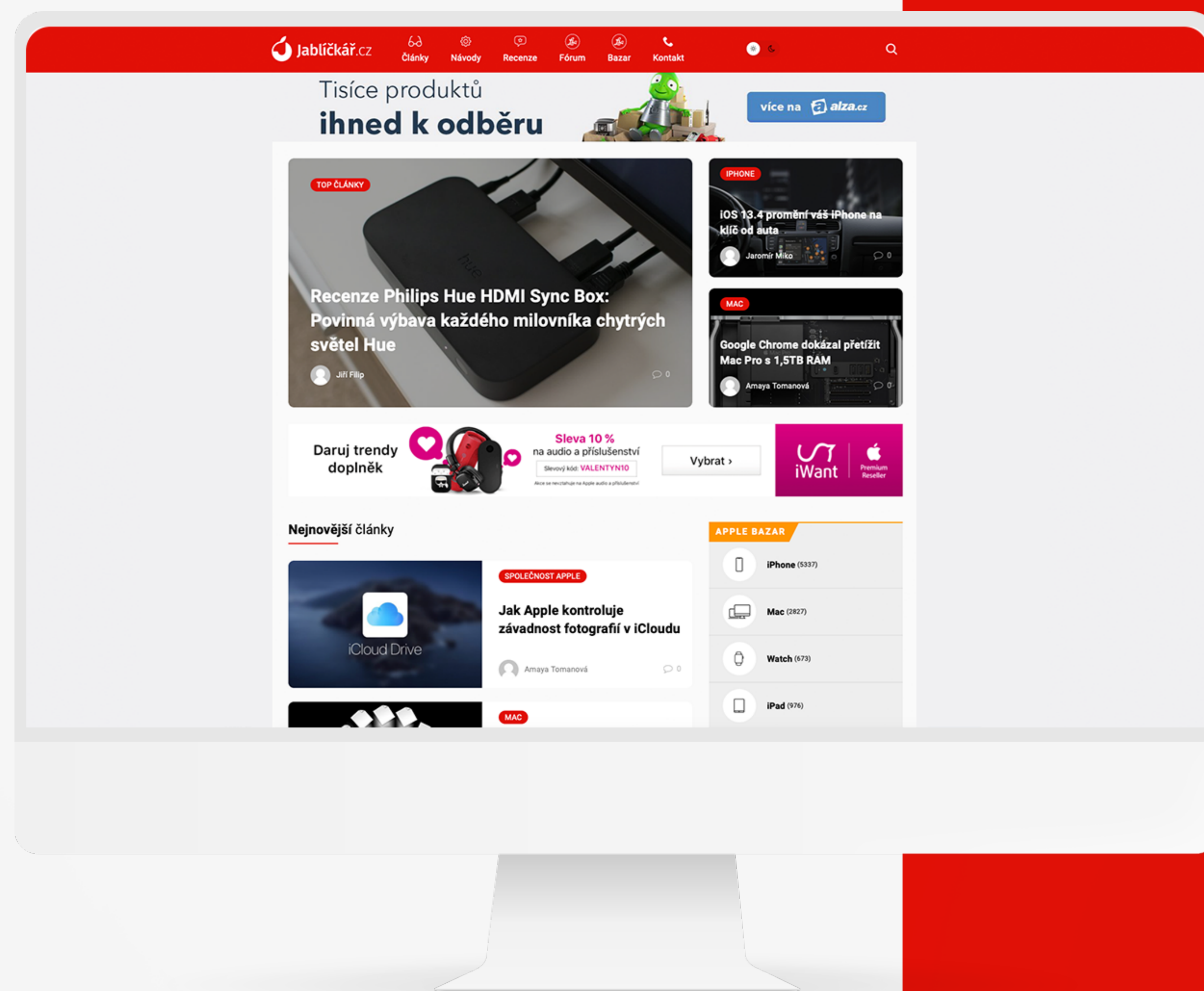
We offer our advertisers a wide variety of customizable marketing products. You can publish your own press release, request a review of a product by our editors or simply communicate your campaigns in the form of CPT banners. These can be tailored to your needs. We can not only limit the running time of the banner, but also target specific countries, cities, devices, operating systems, in order to show the advertisement to your preferred groups of visitors.

All prices listed in this document are without Value Added Tax (21 %).

Of course, we're flexible and open to individual arrangements in terms of banner dimensions and scope.

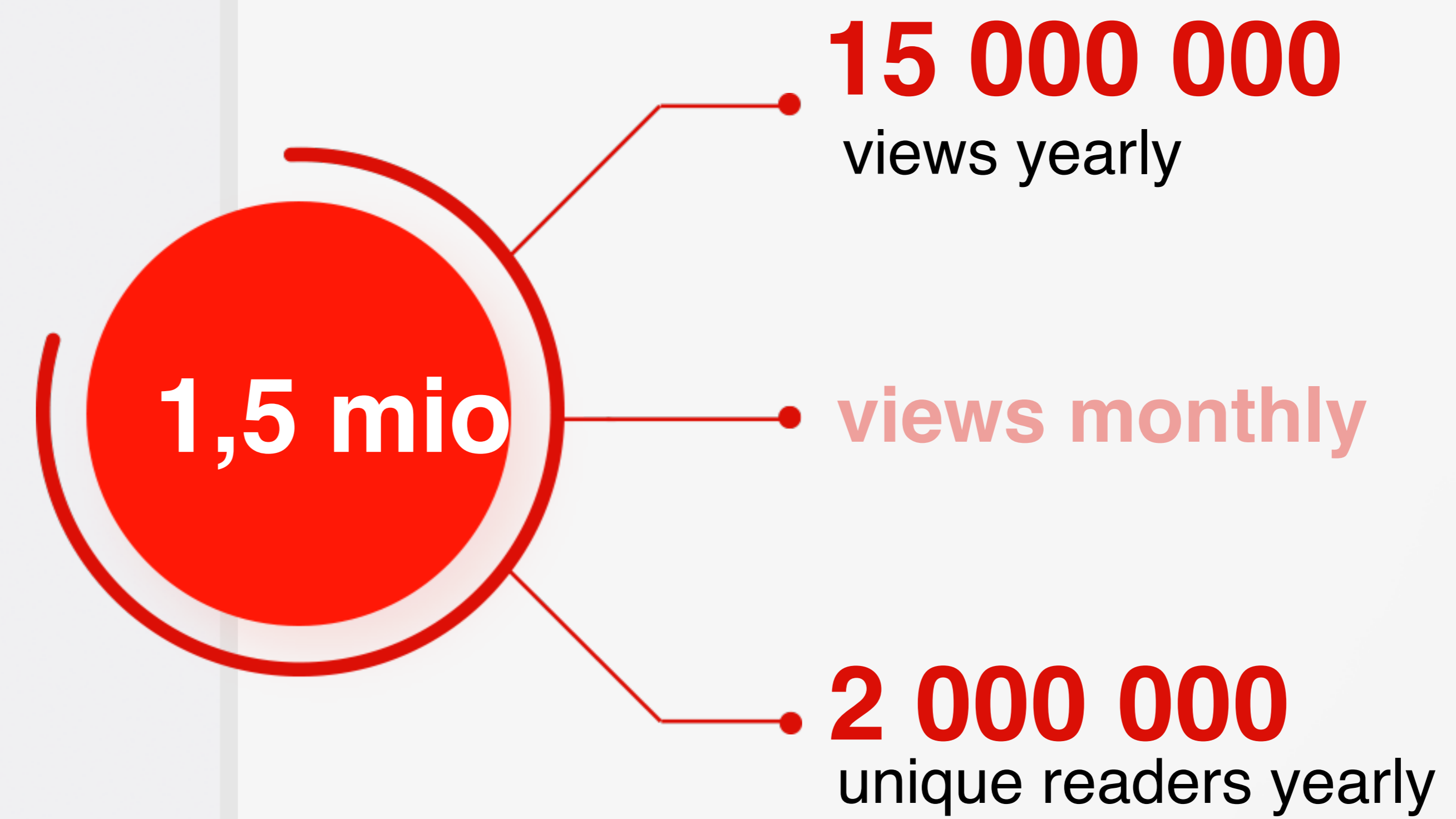
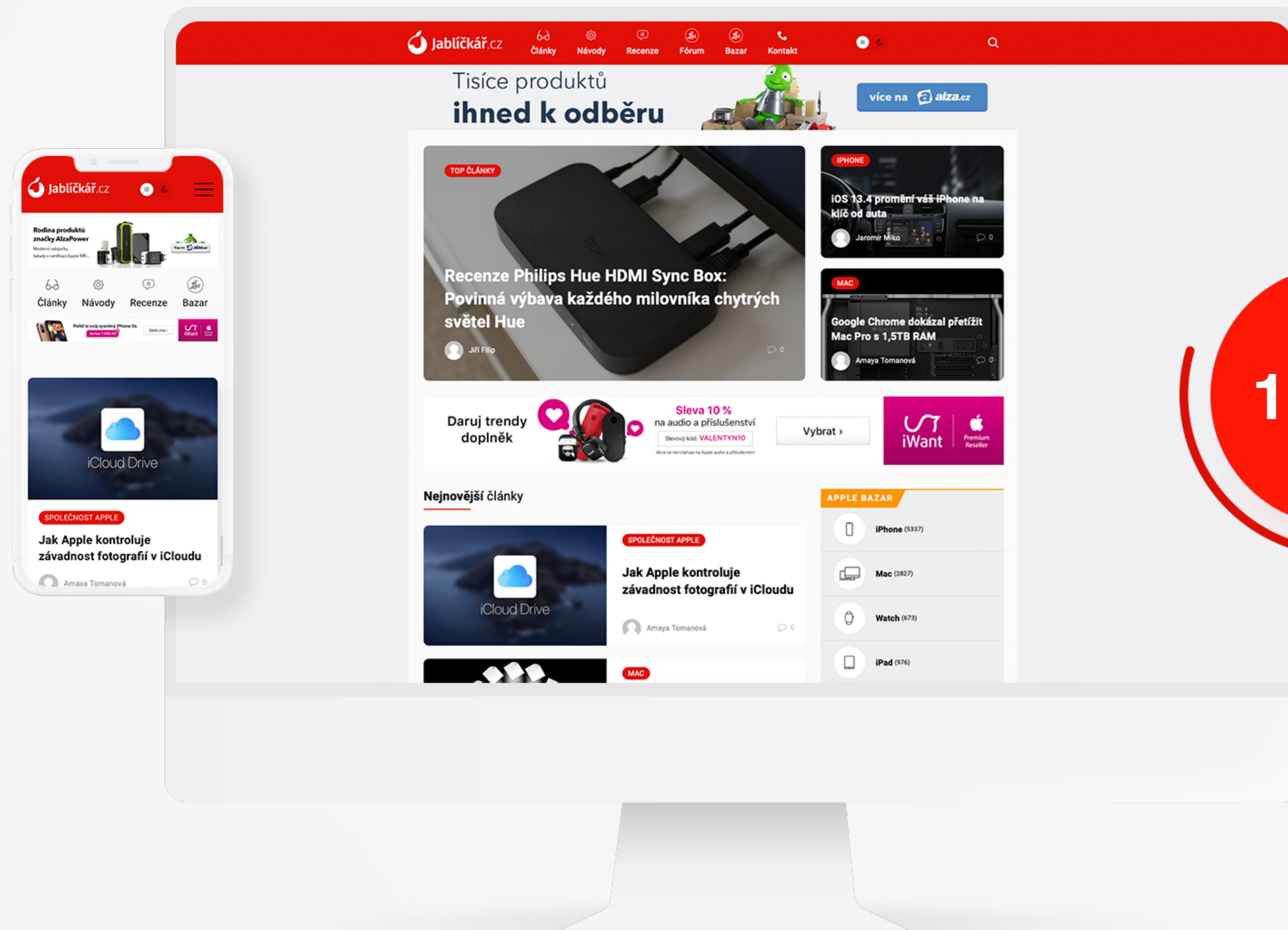
The customer's only purchasing an advertising space, not a specific ad. This way, the advertiser can change the communicated campaign and visuals to their liking.

We respect the rules of SPIR.



jablickar.cz

new “coat”, new backend, new opportunities
all backed by results



jablickar.cz

unique readers yearly

2 000 000

views yearly

15 000 000

28 000 000

actions monthly

1 500 000

views monthly

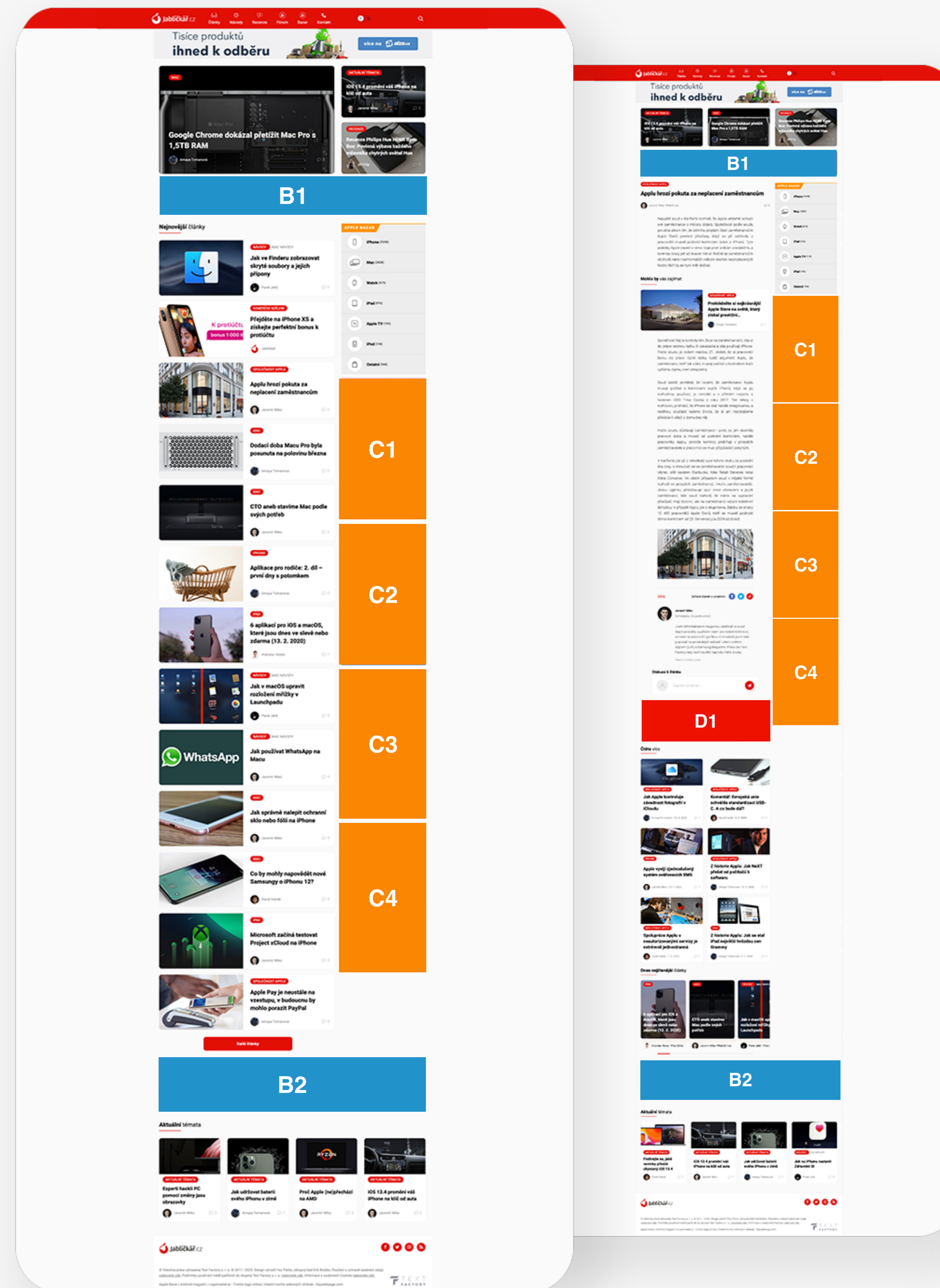
350 000

UIPs monthly

Ad banners

jablickar.cz

Banners **C1 - C4** / **B1 - B2** are visible both on the homepage and on subpages.



Banner **D1** is only displayed on subpages.

Price list

Banners C1 - C4 / B1, B2 / D1

jablickar.cz

Position name	CPT	Guaranteed views per month	UIPs / month	UIPs / year	Dimensions
● Ad banner C1	1,60 €	1 500 000 views	350 000	2 000 000	350 x 600
● Ad banner C2	1,20 €	1 500 000 views	350 000	2 000 000	350 x 600
● Ad banner C3	1,20 €	1 500 000 views	350 000	2 000 000	350 x 600
● Ad banner C4	2,00 €	1 500 000 views	350 000	2 000 000	350 x 600
● Ad banner B1	2,00 €	1 500 000 views	350 000	2 000 000	1110 x 150
● Ad banner B2	1,00 €	1 500 000 views	350 000	2 000 000	1110 x 200
● Ad banner D1	1,00 €	1 500 000 views	350 000	2 000 000	830 x 220

Price list

Link placement

A word or a phrase of your liking linked to your website in the footer of www.jablickar.cz.

40€ - 1 month

400€ - 1 year

Press release: 100€

Review: 160€ - Software

200€ - Hardware

We offer our advertisers a wide variety of customizable marketing products. You can publish your own press release, request a review of a product by our editors or simply communicate your campaigns in the form of CPT banners. These can be tailored to your needs. We can not only limit the running time of the banner, but also target specific countries, cities, devices, operating systems, in order to show the advertisement to your preferred groups of visitors.

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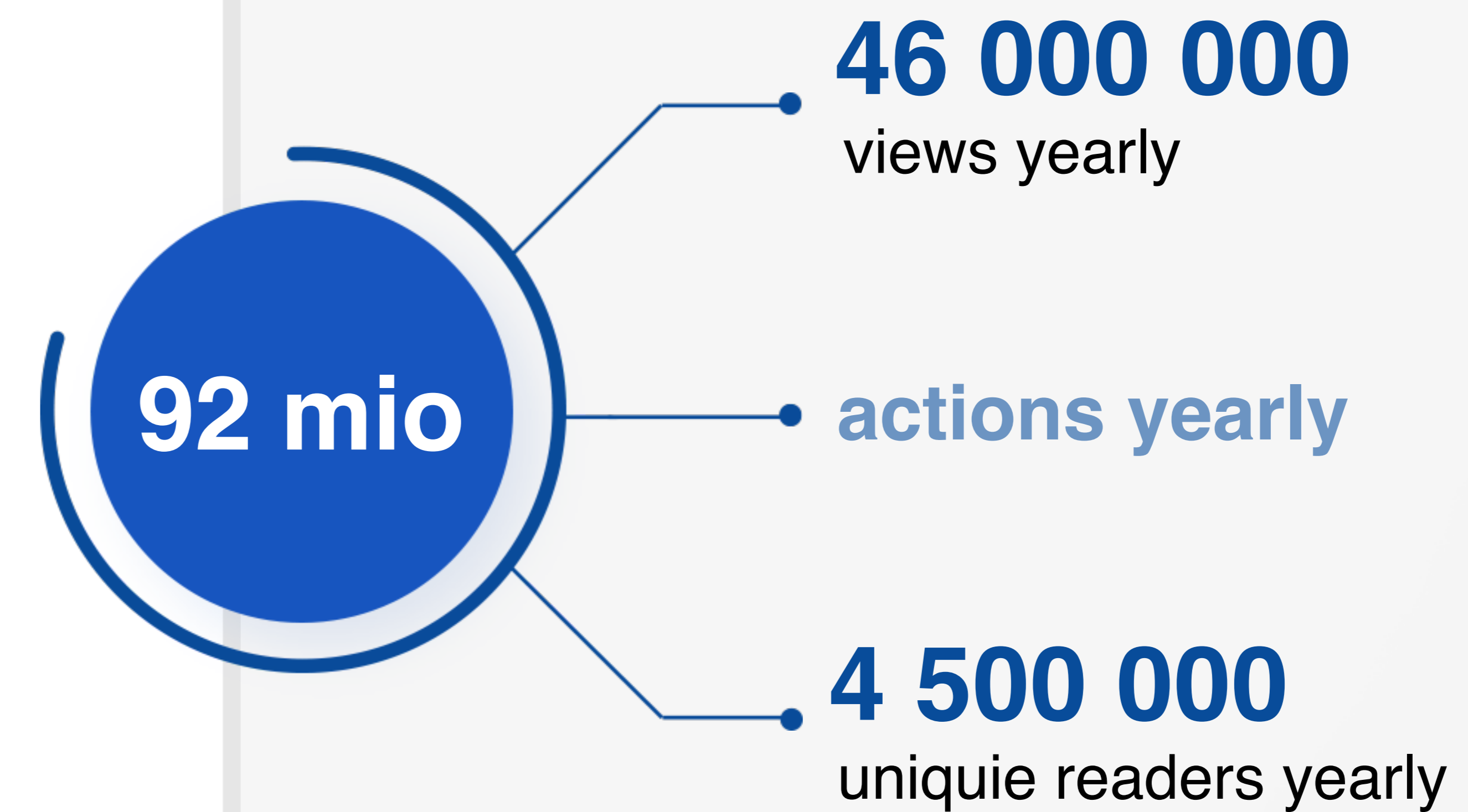
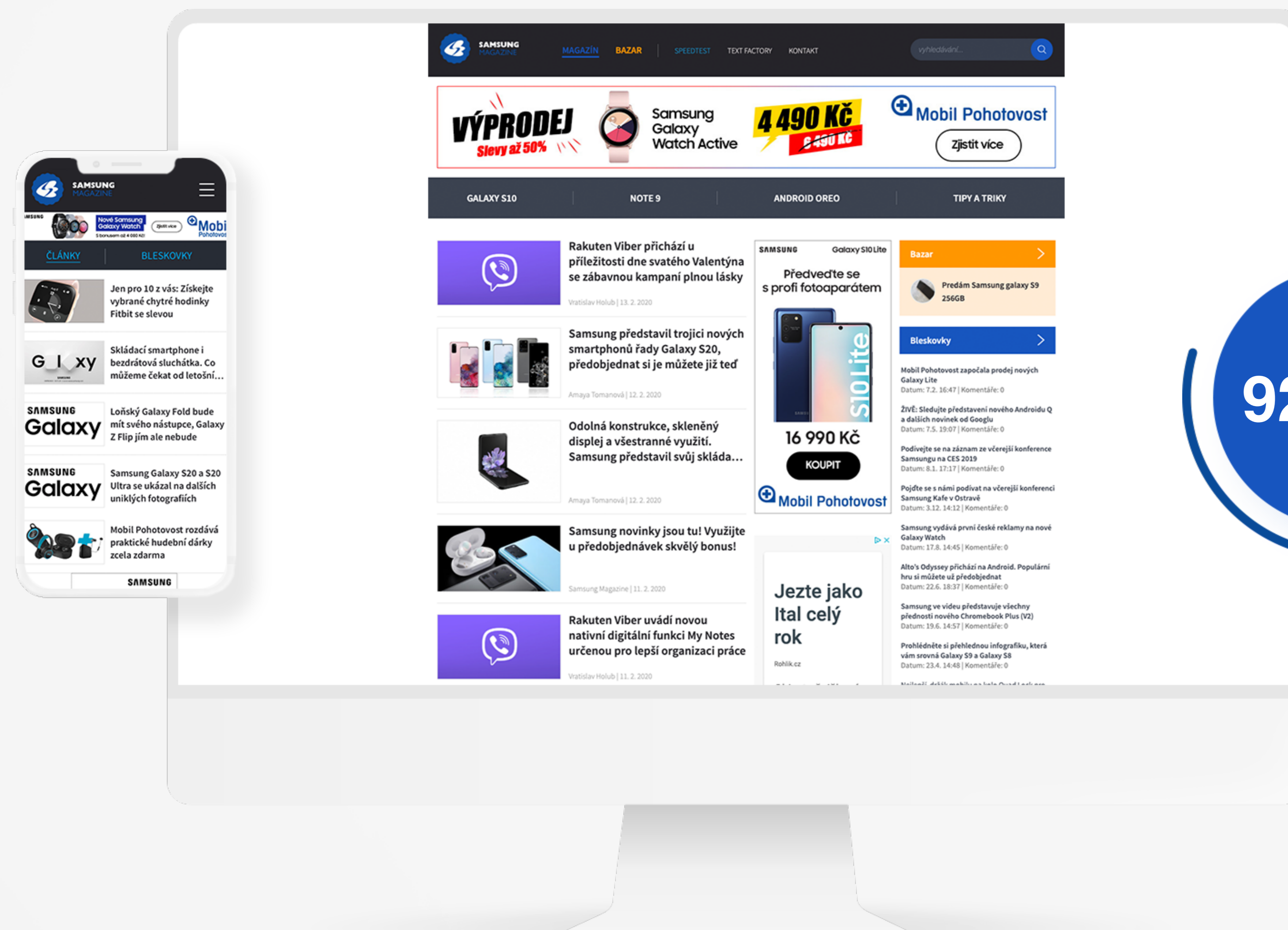
The customer's only purchasing an advertising space, not a specific ad. This way, the advertiser can change the communicated campaign and visuals to their liking.

We respect the rules of SPIR.



samsungmagazine.eu

our magazine dedicated to devices and technologies
designed by Samsung



samsungmagazine.eu

unique readers yearly

4 000 000

views yearly

46 000 000

92 000 000

actions yearly

4 000 000

views monthly

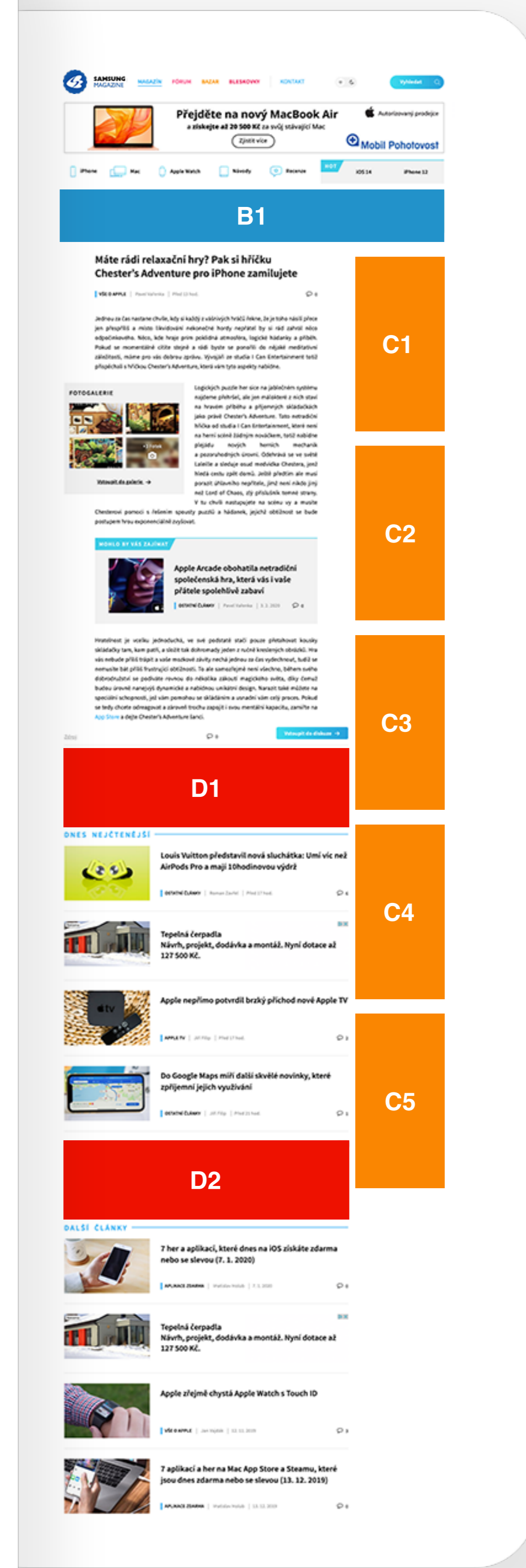
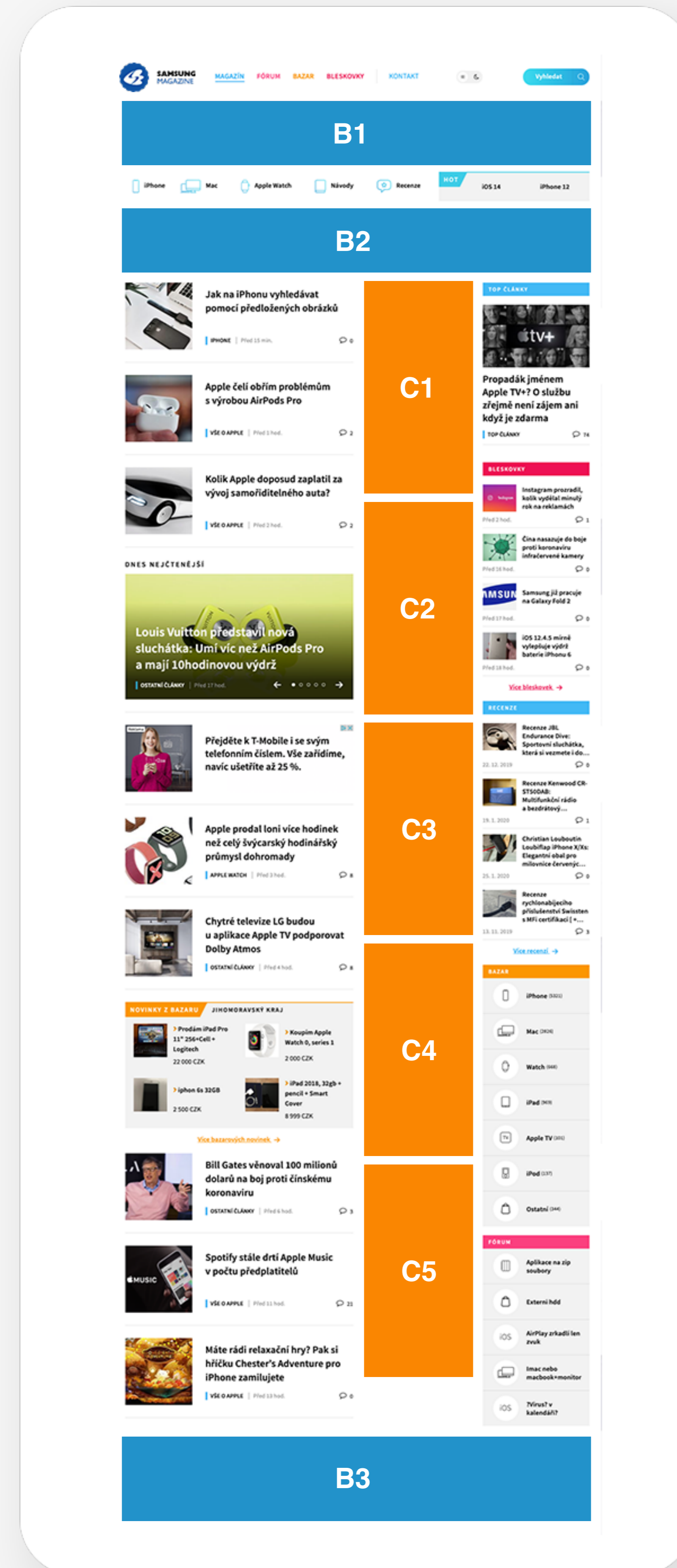
700 000

UIPs monthly

Ad banners

samsungmagazine.eu

Banners **C1 - C5** / **B1 - B3** are visible both on the homepage and on subpages.



Banners **D1, D2** are only displayed on subpages.

Price list

Banners C1 - C5

samsungmagazine.eu

Position name	CPT	Guaranteed views per month	UIPs / month	UIPs / year	Dimensions
● Ad C1	1,60 €	4 000 000 views	700 000	4 000 000	300 x 600
● Ad banner C2	1,40 €	4 000 000 views	700 000	4 000 000	300 x 600
● Ad banner C3	1,20 €	4 000 000 views	700 000	4 000 000	300 x 600
● Ad banner C4	1,40 €	4 000 000 views	700 000	4 000 000	300 x 750 (floating)
● Ad banner C5	1,40 €	4 000 000 views	700 000	4 000 000	300 x 600

Price list

Banners B1 - B3 / D1, D2

samsungmagazine.eu

Position name	CPT	Guaranteed views per month	UIPs / month	UIPs / year	Dimensions
● Ad banner B1	2,70 €	4 000 000 views	700 000	4 000 000	1110 x 150
● Ad banner B2	2,00 €	4 000 000 views	700 000	4 000 000	1110 x 150
● Ad banner B3	1,20 €	4 000 000 views	700 000	4 000 000	1110 x 200
● Ad banner D1	0,80 €	4 000 000 views	700 000	4 000 000	830 x 220
● Ad banner D2	0,80 €	4 000 000 views	700 000	4 000 000	830 x 220

Price list

Link placement

A word or a phrase of your liking linked to your website in the footer of www.samsungmagazine.eu.

80€ - 1 month

800€ - 1 year

Press release: 120€

Review: 160€ - Software
250€ - Hardware

We offer our advertisers a wide variety of customizable marketing products. You can publish your own press release, request a review of a product by our editors or simply communicate your campaigns in the form of CPT banners. These can be tailored to your needs. We can not only limit the running time of the banner, but also target specific countries, cities, devices, operating systems, in order to show the advertisement to your preferred groups of visitors.

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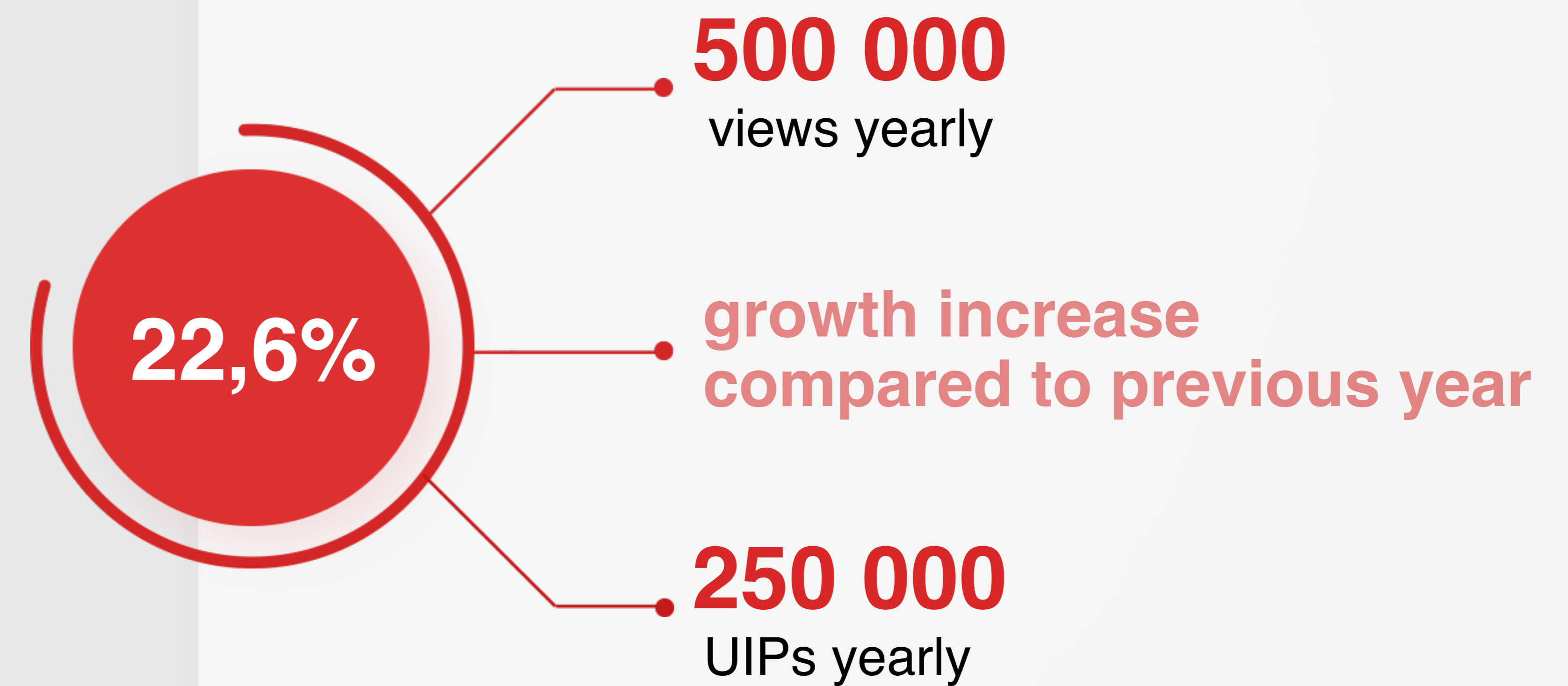
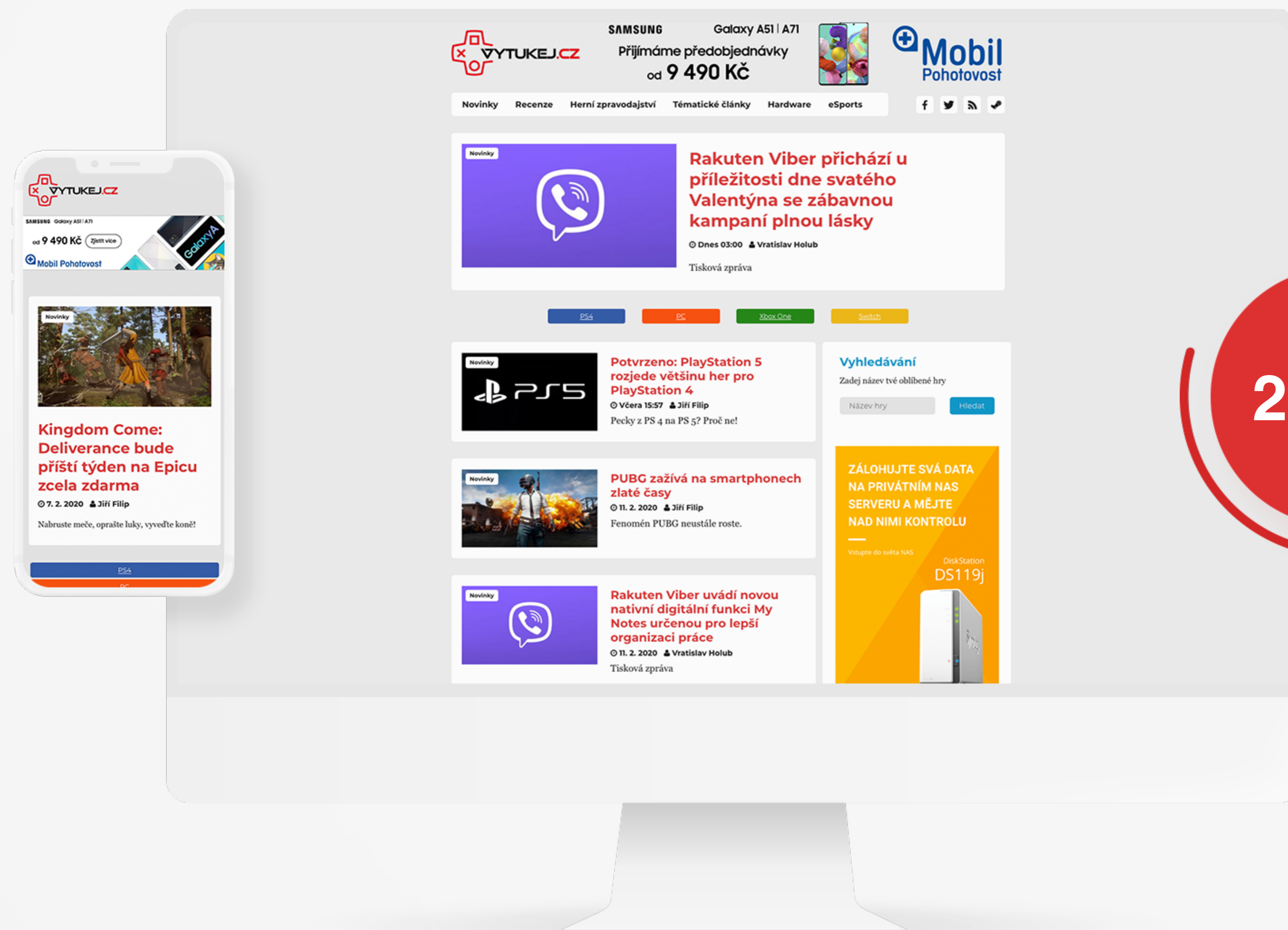


Vytukej.cz



vytukej.cz

magazine for gamers focused **not only on games**,
but also the hardware you need to enjoy them



vytukej.cz

visits yearly
500 000

views yearly
600 000

50 000
visits monthly

60 000
views monthly

40 000
UIPs monthly

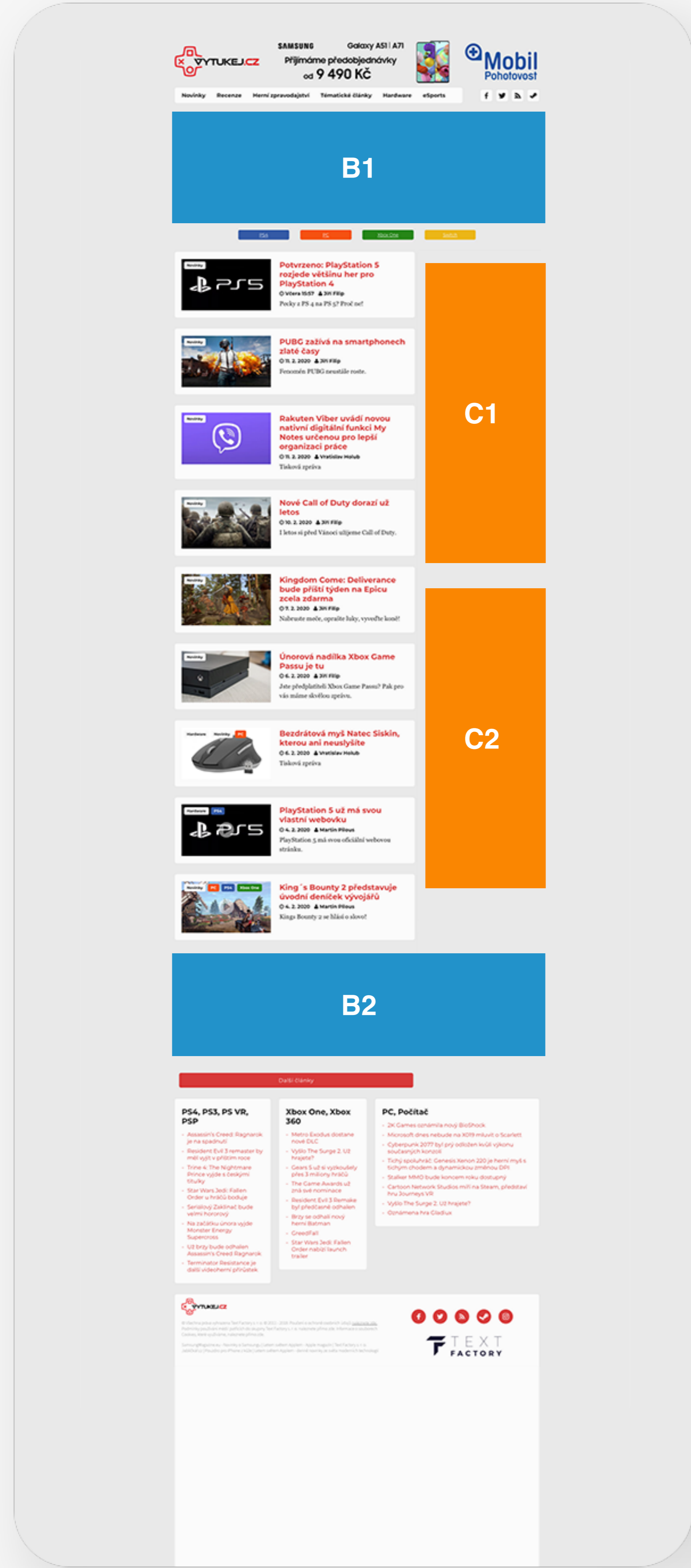
4 000
followers on FB



Ad banners

vytukej.cz

Banners **C1 - C2** / **B1 - B2** are visible both on the homepage and on subpages.



Price list

Banners C1 - C5 / B1, B2 / D1, D2

vytukej.cz

Position name	CPT	Guaranteed views per month	UIPs / month	UIPs / year	Dimensions
● Ad banner C1	1,60 €	60 000 views	40 000	250 000	300 x 600
● Ad banner C2	1,20 €	60 000 views	40 000	250 000	300 x 600
● Ad banner B1	1,20 €	60 000 views	40 000	250 000	1000 x 150
● Ad banner B2	2,00 €	60 000 views	40 000	250 000	1000 x 200

Price list

Link placement

A word or a phrase of your liking linked to your website in the footer of www.vytukej.cz.

40€ - 1 month

400€ - 1 year

Press release: 40€

Review: 100€ - Software
120€ - Hardware

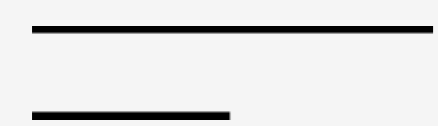
We offer our advertisers a wide variety of customizable marketing products. You can publish your own press release, request a review of a product by our editors or simply communicate your campaigns in the form of CPT banners. These can be tailored to your needs. We can not only limit the running time of the banner, but also target specific countries, cities, devices, operating systems, in order to show the advertisement to your preferred groups of visitors.

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Billing information

E: fakturace@textfactory.cz

Text Factory s. r. o.
Brno - Černá Pole,
Durd'áková 336/29, PSČ 613 00

CRN: 06157831

VAT ID: CZ06157831

Bank account no.: 115-2544370287/0100

Contact

Executive Director - Roman Zavřel

E: roman.zavrel@textfactory.cz

Marketing

E: inzerce@textfactory.cz